

BRIAN DODSON

Design | Development | Creative

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Experience

Senior Web, Creative Navigation LLC Loveland, CO 2010-present
Senior web designer and developer, and go-to-guy for all things web and technology. Designed and built client's websites from the ground up, including full custom PHP framework for earlier generation client websites, and Wordpress framework for later generation sites. Strong emphasis on front-end UI and executing complex, graphic heavy websites without sacrificing user experience. Maintenance and support for all things web, digital assets, social media integrations, video streaming and iOS development. Managed many projects and multiple team members, as well as direct client communication and management of client expectations.

bri-design studios / brian dodson design & development 2002-present
Freelance design and development providing services in web design, web development, corporate identity and small print design, as well as other creative collateral and consulting.

Senior Web, ToolStudios LLC Niwot, CO 2005-2010
Senior web designer and developer, and manager of web accounts. Designed and built client's websites from the ground up, including full-scale ecommerce and content management solutions. Utilized industry-leading open source CMS/frameworks such as Magento, ExpressionEngine, Drupal, Wordpress and more. Maintenance and support for all things web. Managed multiple projects and development teams, as well as direct client communication and management of client expectations.

Supervisor, Information Visualization Conferences,
University of Northern Colorado Greeley, CO 2004-2005
Supervised and helped organize/coordinate digital galleries for three international conferences on Information Visualization:
Information Visualization 2005, London; Computer Graphics and Information Visualization 2005, Beijing; Patterns in Nature "Art+Math=X" digital gallery, University of Colorado.

Web Designer, UNC Web Communications Dept. 2003-2005
Designed and developed university online material.

Freelance/Contract Experience

As a once full-time freelancer, and current part-time freelancer, I have a great deal of experience in all areas of the design and development industry: project management and office administration, proposal and contract drafting, client management and communication, sales, marketing and self promotion, invoicing, maintaining the books, hosting and server administration, and *extreme* general multitasking. In contracting with multiple agencies, I have adapted to numerous team environments with individual processes and expectations.

References are available upon request.

Skills

Software includes entire Adobe Creative Suite, expert level in Photoshop and Illustrator specifically; intermediate to advanced level in Flash, Fireworks, InDesign, Premier Pro, Mac iLife/iWork suite, Quick Time, Handbrake and much more.

Expert level: HTML5/CSS3 and downward compatibilities.

Advanced - expert level: jQuery and PHP OOP.

Intermediate - advanced level: PHP/MySQL database applications.

Working knowledge and different levels of experience with most languages and technologies including, but not limited to: Ruby, ASP, .NET, ColdFusion, AngularJS and other JavaScript frameworks, Google's Material Design library and a variety of third-party SDKs and APIs. Very experienced in internet protocols such as FTP, HTTP, HTTPS and DNS. Experience with Amazon S3 and cloud/CDN technology. Daily utilization of industry leading frameworks and tools such as Bootstrap, Blueprint, SASS/SCSS and more.

Very familiar with open-source frameworks and CMS systems:

Advanced - expert level ExpressionEngine and Wordpress.

Intermediate - advanced level Magento, Zen Cart, Drupal, OS Commerce and many others. Diverse experience with source control applications such as Perforce, Versions (Mac subversion client) and GIT, as well as project management applications (Basecamp, ProWorkflow, dotProject). Command line (Terminal) and industry standard workflow processes.

Experience in multiple forms of digital marketing, including social media management and integration, email/eblast design and development, search engine optimization (SEO) and marketing (SEM). Experience with video encoding and optimization for web streaming.

Familiarization of printing processes and techniques, experience in digital and film photography and illustration.

Education

University of Northern Colorado, Greeley, CO 2001-2005

B.A. Visual Arts, Double emphasis: Graphic Design and Computer Graphics

Bollman Technical Education Center, Thornton, CO 1999-2001
2 Year Graphic Design program

Accomplishments

3.65 Cumulative GPA (2001-2005)

Angie Southard Art Award, top graphic arts student (2005)

Faculty Chosen Art Exhibition, areas: Graphic Design, Computer Graphics, Drawing (2005)

Golden Key International Honour Society (2003)

National Dean's List (2004, 2005)